

# SmartNexus

## INTELLIGENCE OF THINGS™ PLATFORM

A single partner that can design, build, distribute, manage and optimize both your digital experience and physical device ensures you get to market faster with a superior product.

PHYSICAL PRODUCT JOURNEY

DIGITAL PRODUCT JOURNEY



IDEATION

What value will the product deliver?

### Fulfill Market Desires

Who will be using it—and how?



CONCEPT

From size and shape to embedded technology and security, design and build your smart device.

### Bring Ideas to Life

Create the ideal digital experience for the people who will interact with your product.

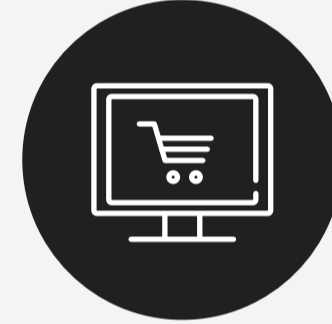


PROTOTYPE

Optimize your connected product and produce it at scale.

### Perfect the Experience

Test and retest every aspect of activation and device management to avoid costly issues post-production.

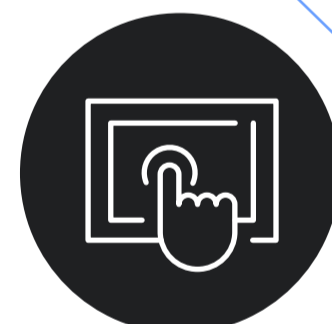


PRODUCT

Provisioning devices ensures frictionless activation for users.

### Take Your Product to Market

Whitelisting devices during the manufacturing process makes them recognizable when turned on.



ADOPTION / USE

Throughout the life of the device, ensure the user experience is uninterrupted by necessary updates.

### Preserve a Secure, Ideal Experience

Monitor device health and user data, and remotely enhance the product using over-the-air updates.



ANALYTICS

Analyze device and user data to inform enhancements and future development.

### Make Smart Enhancements

Continuously monitor connectivity to avoid disruptions.

From the moment they're deployed, smart products provide continuous feedback about device and user engagement. With Flex's Sketch-to-Scale capabilities and the Flex SmartNexus IoT platform, you have the team and the technology to optimize your product from sketch to scale and device to decision.

Learn more about the Flex SmartNexus IoT platform at

[smartnexus.io](https://smartnexus.io)